

POINTS OF VIEW

Teresa Potter tells *Mary Lee* about the latest technology that enables clients to see how their finished garden will look

Live Ribble Valley readers will remember the last time we caught up with garden designer, Teresa Potter, in July 2010, when she spoke about her ongoing business relationship and friendship with her existing client, Brenda.

The article ended with the news that Brenda had commenced a renovation project on a separate property and had commissioned Teresa to redesign the courtyard garden.

Teresa talks to us about the completion of this project and how new technology played a significant part in its success.

3D technology into her already thriving business: "People struggle with visualising 2D plans and often can't understand what the finished garden will look like. Our 3D images allow us to explain via computer-generated pictures what can't be explained via words and paper."

When it comes to the smoothness of the project, it's the removal of the unknown that makes Teresa's new 3D service so important. The client is able to see how their garden will look, from all different angles, levels and at all stages of construction, prior to any work taking place. This means that any



Looking out of the fully retracting patio doors onto two terraces, a newly constructed summer house and a raised, beautiful newly planted area, it's hard to believe that less than a year ago, Brenda's view of the garden simply consisted of a wall.

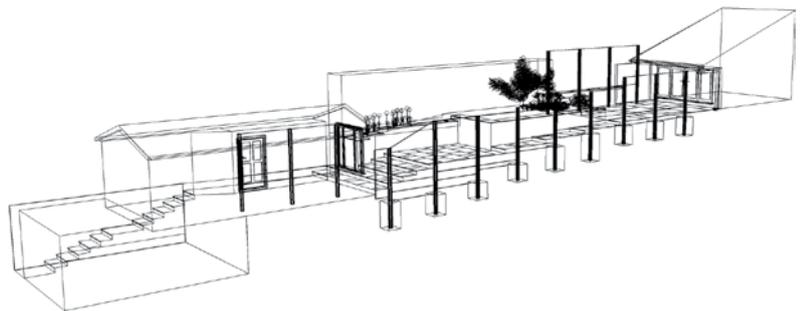
By completely resurfacing the garden, Teresa Potter has managed to open up the view, let in the sunlight and transform a gloomy garden into garden party paradise. And with a little help from her new 3D imagery service, the project ran like clockwork.

To introduce this exciting service, Teresa has employed IT and engineering genius, Russ Clifford. Teresa explains why she decided to incorporate

quibbles can be ironed out without causing monetary risk or halting procedures.

In the case of Brenda's courtyard garden, this proved to be a godsend, Teresa says: "I was positive that Brenda's garden would benefit from a little height and maturity and I felt that by planting an Acer Palmatum 'Bloodgood' tree as a focal feature on the raised area we could achieve this. Brenda wasn't convinced, but after showing her on the 3D imagery, she understood and gave the idea her thumbs up."

With a library full of impressive 3D images, available to view at the touch of a button on her iPad, Teresa's new services are proving to be well worth the investment. ■



“ TERESA EXPLAINS WHY SHE DECIDED TO INCORPORATE 3D TECHNOLOGY INTO HER ALREADY THRIVING GARDEN DESIGN BUSINESS ”

To book an appointment with Teresa to talk through your garden design needs and to view the amazing 3D images, call 01254 271070 or 07966 030448.

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